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FOR IMMEDIATE RELEASE

Corporate Local Wellness Made Easy Thanks To The Produce Box
Making the healthy choice the easy choice for North Carolina companies

RALEIGH, N.C. – April 12, 2016 – From tastings to lunch-n-learns, health fair booths and on-site deliveries, [The Produce Box](http://www.theproducebox.com) is encouraging healthy eating habits among employees across North Carolina. Since 2008, The Produce Box has been committed to helping North Carolina companies and their employees make healthy choices at work through their corporate wellness program.

The Raleigh-based produce delivery company builds their corporate partnerships based on the wellness needs of each individual company. That flexibility has allowed The Produce Box to form partnerships with some of North Carolina's largest corporations including SAS, Blue Cross Blue Shield North Carolina, Quintiles, Red Hat, Burt's Bees, Biogen and Bayer. Additionally, The Produce Box has also formed relationships at many of the state's universities including the University of North Carolina, Duke University and North Carolina State University.

"As a North Carolina company, we enjoy working with The Produce Box because it not only helps support North Carolina farmers, but it's also an easy way for our employees to receive fresh and local produce," said Megan McCurdy, Wellness Coordinator of Blue Cross Blue Shield North Carolina. "We strive to make the healthy choice, the easy choice for our employees. With the flexibility of adjusting your order each week, and the convenience of at-work or at home delivery, The Produce Box has helped us do just that."

"The Produce Box has been a great addition to our local wellness program in RTP," said Ann Skye, Associate Director of Employee Health Management of Quintiles. "The weekly visual impact of neatly stacked boxes of vegetables at our main entrance supports our culture of health and reminds us to make good choices."

Recently, The Produce Box added FujiFilm Diosynth Biotechnologies to their corporate wellness partners. As part of the company's wellness program, FujiFilm will purchase boxes of fresh fruits and vegetables for every employee who signs up. They are expecting hundreds of employees to take advantage of this new benefit starting this month.

For more information on The Produce Box or their corporate wellness program options, visit www.theproducebox.com or email info@theproducebox.com.

About The Produce Box

Founded in 2007, The Produce Box delivers farm-grown fresh fruit and vegetables as well as local meats and NC-produced specialty items to families, companies and community organizations across the state. The company has no contracts or long-term commitments and offers a wide variety of options for members to choose for weekly deliveries. Stay-at-home moms and dads act as coordinators in the neighborhoods they live in. TPB is proud to pay its 50 farm partners a sustainable price upon delivery (rather than 30-60 days out) to provide stability and support for these hard-working NC farmers. The Produce Box also partners with local schools and organizations like Backpack Buddies and Inter-Faith Food Shuttle to give back to the communities it serves.

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